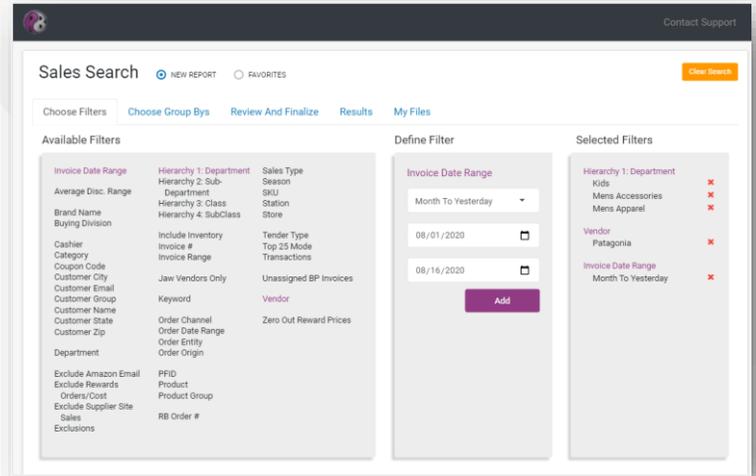


# Backbone Reports

Our new Backbone Reports functionality makes data gathering a piece of cake! With a wizard-like format, our new interface guides you through the building, saving and scheduling of reports.

*Get your data how, when and where you want it!*



## > Access Anywhere

With only a computer and an internet connection, you can easily create, run and schedule searches with only a few clicks of the mouse.

## > Data When You Need It

Don't run a new report each time you want to see the same results set. Instead, schedule searches to deliver data to you/your team via email on a daily, weekly, monthly basis.

## > Choose What Data You See

Our available columns features allows you to select only the data that matters to you.

## > Control Who Sees Your Custom Searches

Save your custom searches to a control group so your team members can use them or to restrict their use.

## > Visualize Data with Graphs

After running your report, easily switch between table view and graph view.

## > Share Your Searches

Save your searches for yourself, your team, or your payroll department to view/utilize at any time.

## > Locate Specific Data Easily

Search on-screen results and filter data to quickly locate brands, dates and other data. You can even search for keywords to quickly find the data you're looking for.

## > Create & Save your "Favorites"

Save your search criteria in customer searches to quickly access and run already-defined searches.

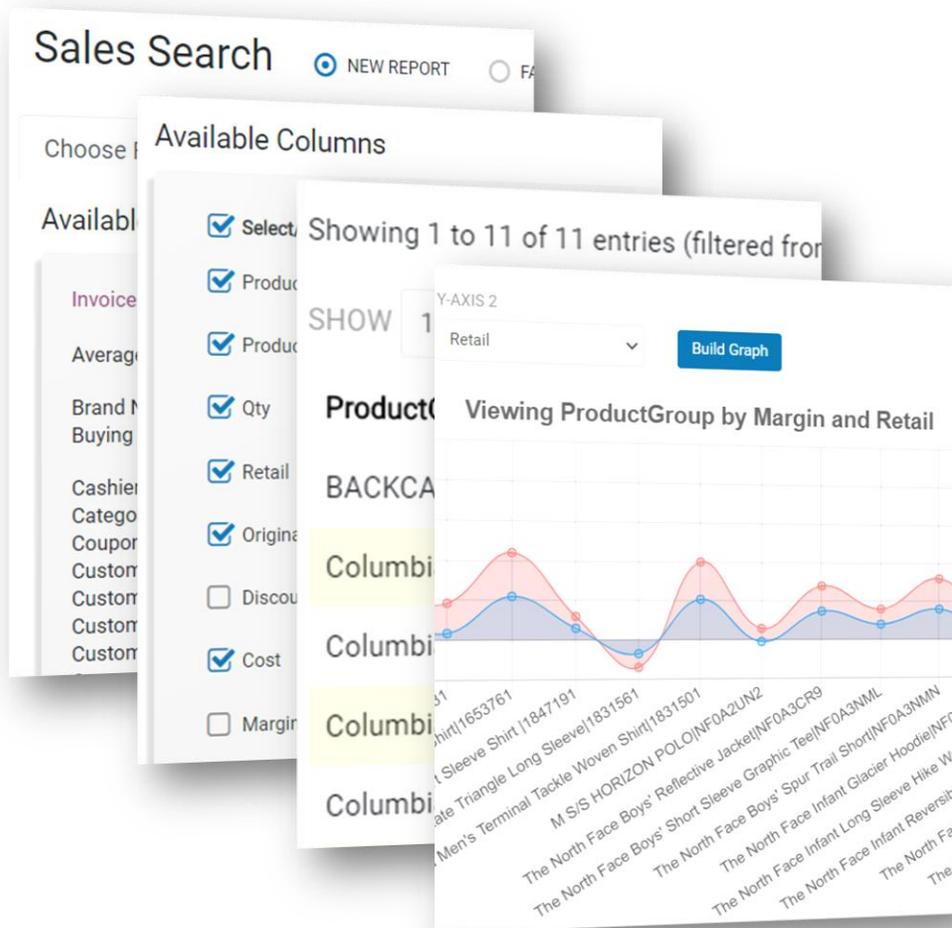
## > Multiple File Formats

Export your data via download or email in CSV, Excel, or PDF formats. Easily share and save data in formats that are conducive for you and your business.



## More Dynamic Than Ever...

With new features like “Available Columns”, “Filter Results” and universal column sorting, you can quickly and easily locate the specific data you are looking for. With our new formatting and delivery options, you can view simple reports immediately, or you can queue up complex reports for processing while you move on to other tasks – we’ll simply send you an email when your report is ready.



## Schedule a demo today!

Please reach out to [support@retailbackbone.com](mailto:support@retailbackbone.com) with any questions about Backbone Reports or to request a demo.